

# New Braking Buyers Guide from Champion<sup>®</sup> Shows Expanded Aftermarket Parts Coverage

### New range covers 850 brake pads, 500 discs and 110 brake shoe kits

Kontich, Belgium, June 25<sup>th</sup>, 2018. ... Federal-Mogul Motorparts today announced the launch of a new buyers' guide, CATCM1801, that covers the Champion<sup>®</sup> braking range. The new guide includes 95%\* European car parc coverage for brake pads, 90%\* coverage for discs and 85%\* coverage for brake shoe kits. The new range complements Champion's existing product lines for ignition components, wipers, filters and lighting to provide a complete collection of service parts to the aftermarket.

Champion brake products are produced using the latest manufacturing techniques and follow strict metallurgy and production processes to ensure outstanding stopping distances and long-term durability at an affordable price point. Brake pads are developed to OE-quality standards at Federal-Mogul Motorparts' in-house facility in Kostelec, Czech Republic.

"The new catalogue provides technicians, garages, and distributors with an easy-to-read guide to our comprehensive range; it is the perfect tool to help support the launch of these exciting new products," said Ronald De Wilde, Champion brand manager, Federal-Mogul Motorparts, EMEA. "Our facility in Kostelec has been designing, testing and manufacturing braking products for over 60 years – a great reason to establish customer confidence, knowing that the components have been engineered at such a prestigious facility with a reputation for leading OE-quality products."

All brake kits come preassembled and include all safety accessories to save time and make fitment easy. Brake shoe kits also include wheel cylinders. All components come in clearly labelled packaging with a QR code to help correct part ordering and to provide a product overview.

For full details, a range overview, customer support or to order a CATCM1801 Braking catalogue, please visit <u>www.championautoparts.eu</u>. \*Source: F-M Pl/TecDoc

#### About Federal-Mogul

Federal-Mogul LLC is a leading global supplier of products and services to the world's manufacturers and servicers of vehicles and equipment in the automotive, light, medium and heavy-duty commercial, marine, rail, aerospace, power generation and industrial markets. The company's products and services enable improved fuel economy, reduced emissions and enhanced vehicle safety.

Federal-Mogul operates two independent business divisions, each with a chief executive officer reporting to Federal-Mogul's Board of Directors.

Federal-Mogul Motorparts sells and distributes a broad portfolio of products through more than 20 of the world's most recognized brands in the global vehicle aftermarket, while also serving original equipment vehicle manufacturers with products including braking, wipers and a range of chassis components. The company's aftermarket brands include ANCO<sup>®</sup> wipers; Beck/Arnley<sup>®</sup> premium OE quality parts and fluids; BERU<sup>®</sup>\* ignition systems; Champion<sup>®</sup> lighting, spark plugs, wipers and filters; Interfil<sup>®</sup> filters; AE<sup>®</sup>, Fel-Pro<sup>®</sup>, FP Diesel<sup>®</sup>, Goetze<sup>®</sup>, Glyco<sup>®</sup>, National<sup>®</sup>, Nüral<sup>®</sup>, Payen<sup>®</sup>, Sealed Power<sup>®</sup> and Speed-Pro<sup>®</sup> engine products; MOOG<sup>®</sup> chassis components; and Abex<sup>®</sup>, Ferodo<sup>®</sup>, Jurid<sup>®</sup> and Wagner<sup>®</sup> brake products and lighting.

Federal-Mogul Powertrain designs and manufactures original equipment powertrain components and systems protection products for automotive, heavy-duty, industrial and transport applications.

Federal-Mogul was founded in Detroit in 1899 and maintains its worldwide headquarters in Southfield, Michigan. The company employs nearly 55,000 in 24 countries. For more information, please visit www.FMmotorparts.eu

\*BERU<sup>®</sup> is a registered trademark of BorgWarner

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## IMAGES:

<image/>	Champion <sup>®</sup> 's new buyers' guide for its comprehensive braking range now available.
REARE SADE KIT	Champion <sup>®</sup> 's comprehensive braking range for light vehicles includes brake pads, brake discs and brake shoe kits, providing significant coverage of the European car parc.
	Federal-Mogul Motorparts' iconic Champion <sup>®</sup> brand introduces an expanded product range, including braking, lighting, filter, wiper and ignition categories.
	"The new buyers' guide provides technicians, garages, and distributors with an easy-to-read tool to the comprehensive brake pads, discs and brake shoe kits range," said Ronald De Wilde, Champion <sup>®</sup> brand manager, Federal-Mogul Motorparts, EMEA.